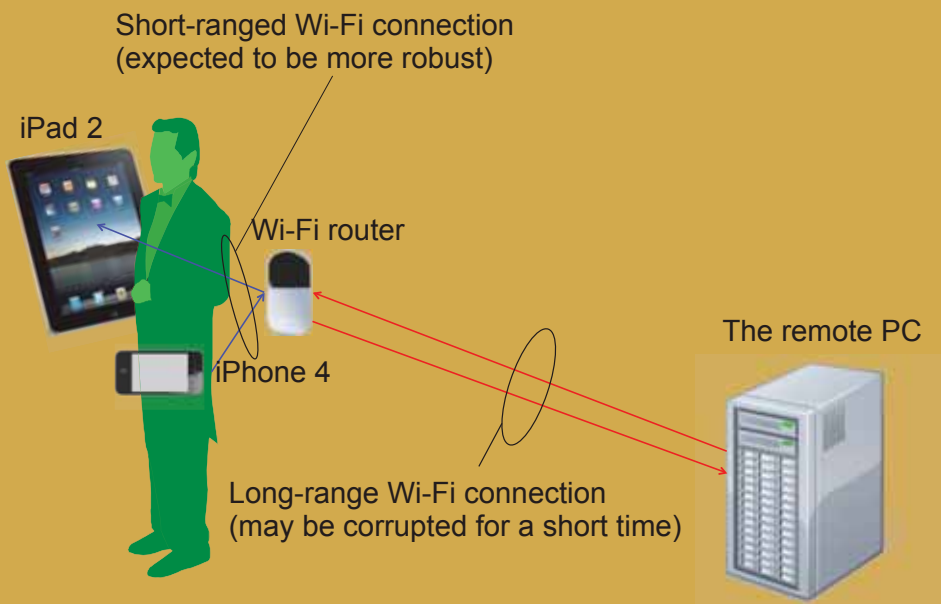


# Handheld AR/AV indoor navigation and detailed information with contextual interaction

An experience with the AR/AV system:

The visitor is directed to search for the poster and obtain detailed information about the poster with the help of the system.

## AR/AV SYSTEM



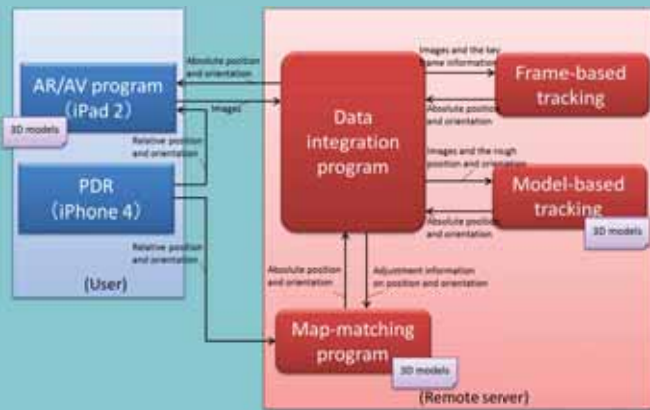
## SCENARIO

- Poster with three facets:  
a 3D object augmented with menus and buttons
- Guidance information to the poster
- Menus/Buttons attached to the poster vary according to the position of the visitor: distant/close to the poster
- Augmented Reality / Augmented Virtuality interaction

# Software Components

Software components running on an iPhone4, an iPad2 and a remote PC

## OVERALL ARCHITECTURE



## AR/AV WIDGETS

- Contextual menus and buttons depending on the distance of the visitor to the object of interest
- Same widgets in AR and AV mode



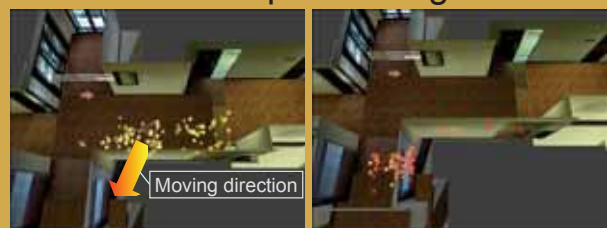
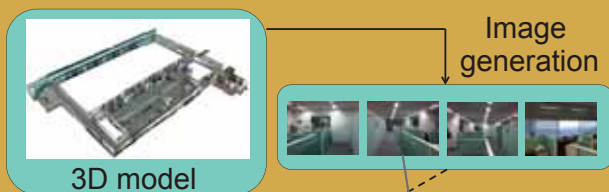
Distant Menu



Proximal Menu

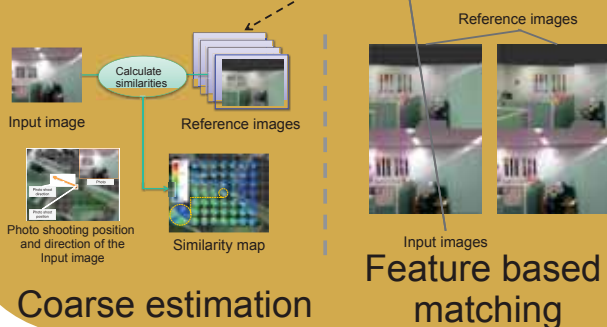
## 3D MODEL for various applications

- 3-D model for image-based tracking
- 3D model for map-matching



Before

After



- 3D model for Augmented Virtuality



Real image



AV view

# Project: AMIE

## Augmented Mobile Interactive Experience

Keywords: Mobile Augmented Reality/ Augmented Virtuality, Localization/Registration Methods, AR Widget

<http://amie.imag.fr/>

### GOALS AND APPROACH

- Making the real world interactive by defining contextual reusable widgets attached to real objects and places
- Sensor-Data fusion techniques for Localization/Registration
- Interaction techniques for augmented reality/virtuality
- Iterative user-centred design approach

### FOUR PARTNERS

- AIST (National Institute of Advanced Industrial Science and Technology)
- Digital Electronics Corporation
- University Joseph Fourier, Grenoble 1
- Schneider Electric



### COOPERATIVE RESEARCH PROJECT SUPPORTED BY

